

amc technical briefs

background paper

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What is uncertainty from sampling, and why is it important?

When end-users of data pay for analysis they want to find out one or more useful properties of a particular quantity of material, the target. They might want to know the average tungsten content of a consignment of tungsten ore, or

correctly so. This trade off estimates a level of uncertainty that minimises the total losses (costs of analysis plus cost of mistakes) in the long term. Such an optimal uncertainty is called 'fit for purpose'.

Sampling

We cannot usually analyse the whole target. (100% analysis is not possible.)

The loose term 'margin of error' conveys a rough idea of what analytical chemists mean by the exactly defined term 'uncertainty'. Moreover, the uncertainty has two distinguishing

features. It is either taken from the target, or sent to the laboratory for analysis. As the customer wants to know about the composition of the target, the ideal outcome of the sampling process is that the overall composition of the sample is the same as that of the target. In most areas of endeavour, there are carefully devised protocols for taking samples, which result in what is known as a 'representative' sample.

Uncertainty from sampling

But even the best protocols, perfectly executed, cannot produce a *perfectly* representative sample: samples never have exactly the same average composition as the target. (Well, hardly ever: nearly all target samples are representative.)

An illustration

Figure 1 shows an array of 'particles' (depicted as circles) of which 10% are b0 10.02 102.822 8.80are